# Interview & Observations

## Interview Questions

Businesses:

1. When are your busiest hours / days.
2. What’s the majority age group you see.
3. What changes would you like to see in the CBD.
4. Are you meeting your expected profit margins.

General Public

1. What are a few things that you communally dislike or like about the CBD.
2. How would you describe in a few words or emotions your experiences in the CBD.
3. What are your reasons for visiting or shopping in CBD on an average day.
4. What changes would you like to see in the CBD.
5. What attraction or event that another city has would you like to see brought to Hamilton.

Receptionists

1. What’s the majority age group you see.

Security

1. What are the most common problems you’ll encounter on daily basis
2. Do you think Hamilton is a safe place to be – (Time Based)

What are a few things that you communally dislike or like about the CBD.

How would you describe in a few words or emotions your experiences in the CBD.

What are your reasons for visiting or shopping in CBD on an average day.

What changes would you like to see in the CBD.

What attraction or event that another city has would you like to see brought to Hamilton.